

Louisiana Industrial Development Executives Association, LIDEA, is pleased to present an Economic Development Certification program designed for those Economic Development professionals, Chamber of Commerce staff, elected officials, and local civic leaders in the State who are interested in learning more about economic development. This high quality program, second to none in the U.S., will be taught by nationally recognized experts and all content is tailored specifically to the state of Louisiana.

This opportunity is available to members of LMA and is optional, not mandatory. The second course in this program, the Louisiana Real Estate Development and Reuse Course, is intended to give city and parish officials as well as volunteer leaders and individuals beginning a career in economic development an overview of real estate issues in economic development. This course will be taught by Mark Waterhouse, President of Garnet Consulting.

What: Louisiana Real Estate Development and Reuse Course

When: June 30-July 1, 2009

Where: Association of Louisiana Electric Coop., 10725 Airline Hwy., Baton Rouge, Louisiana 70816

Cost: \$395 for LIDEA members and \$545 for non-members (includes membership)

Click here to register or for more information: <http://quest.cvent.com/i.aspx?5S,M3,5776061e-9c77-4e28-ad83-5abdf1a130a1>

LIDEA: <http://www.lidea.org/>

Questions: Contact Charlotte Batson at 985-626-9868 or cbatson@tamerica.com

"In these difficult economic times, economic development training has become even more critical. The communities that will make their way into a brighter future will be those whose leaders have a clear vision, an understanding of how to achieve it, and a commitment to try innovative approaches and take risks. Success in the marketplace isn't an accident; it is the result of educated leadership and professionals," Dr. David Kolzow, Program Dean and Author of *Strategic Planning for Economic Development*.