

**Louisiana
Municipal
Association**

DRAFT

JAN 25 2010

**MID-WINTER
CONFERENCE FOR
MUNICIPAL OFFICIALS**

**February 2-4, 2010
Crowne Plaza Hotel and Conference Center
Baton Rouge, Louisiana**

**LOUISIANA MUNICIPAL ASSOCIATION
MID-WINTER CONFERENCE
CROWNE PLAZA CONFERENCE CENTER
BATON ROUGE**

Tuesday, February 2, 2010

2:00 p.m.-5:00 p.m.
REGISTRATION

Atrium

6:00 p.m. - 8:00 p.m.
PRESIDENT'S RECEPTION

Governor's Mansion

*Honoring Governor Bobby Jindal.
All conference attendees are encouraged to attend this reception!*

(NOTE: ALL attendees for this function must provide their names in advance to the LMA Staff for admittance to the Governor's Mansion)

Wednesday, February 3, 2010

7:30 a.m. - 5:00 p.m.
REGISTRATION (through 5:00 p.m.)
CONTINENTAL BREAKFAST

Atrium

8:00 a.m.-8:15 a.m.
WELCOME AND INTRODUCTIONS

Premier 1

Presiding:

Honorable Susan Menard
Mayor, Village of Cankton
LMA President

Invocation:

Honorable Bobby R. Washington
Mayor, Town of Cullen
LMA First Vice President

Official Host City Welcome:

Honorable Melvin L. "Kip" Holden
Mayor-President, Parish of East Baton Rouge
and City of Baton Rouge

8:15 a.m. - 9:30 a.m.

Premier 1

ETHICS AND FINANCIAL DISCLOSURE FOR MUNICIPAL OFFICIALS

Speaker:

Mr. Michael Dupree
Attorney
Louisiana Board of Ethics
Baton Rouge, LA

9:30 a.m.- 9:45 a.m.

COFFEE BREAK

9:45 a.m. - 11:00 a.m.

Premier 1

LMA / LRA COOPERATIVE ENDEAVOR AGREEMENT

Speaker:

Mr. Brett Kriger
President
Allied Independent Consulting (AIC)
Baton Rouge, LA

11:00 a.m.-12:00 noon

Premier 1

DELTA T.O.O.L.S. FOR DELTA MAYORS
"The Organizational Opportunities for Leadership Success"

Presiding:

Honorable J. Lynn Lewis
LMA Past President
Mayor, Town of Delhi
Delhi, LA

Speakers:

Ms. Mary Ann Newton
President
W. Monroe Chamber of Commerce
West Monroe, LA

James Barnes, Ph.D.
Director & Program Leader
Community Rural Development
LSU Agricultural Center
Oak Grove, LA

12:00 noon-1:00 p.m.

Premier 2

LUNCHEON

Invocation:

Honorable Glenn L. Brasseaux
Mayor, City of Carencro
LMA Second Vice President

1:00 p.m. - 2:00 p.m.

TRANSPORTATION ISSUES

Speaker:

Marie B. Walsh, Ph.D.
Director, LA LTAP/T² Center
LA Transportation Research Center
Baton Rouge, LA

Mr. John LeBlanc
Director, LA Hwy Safety Commission
[reduce deaths/injuries on LA roads]
Baton Rouge, LA

Mr. Jody Colvin
DOTD - Traffic Engineering Section
[speed, signals, roundabouts + classes]
Baton Rouge, LA

Ms. Mary Stringfellow
Program Delivery Team Leader
Federal Hwy Administration
[Federal Recovery Act - expectations]
Baton Rouge, LA

2:00 p.m.-3:00 p.m.

Premier 1

A MUNICIPAL LEADER'S GUIDE TO WORKING WITH THE MEDIA

Successful city leaders understand the 'ins and outs' of dealing with the media in order to deliver a clear consistent message. From communicating plant closures, to crisis management, this presentation will provide you the opportunity to recognize and appreciate what you can do to improve clarity and confidence in your media relationships.

Instructor:

Mr. Jerry Mayer
Owner, Hometown Productions, Inc.
Baton Rouge, LA

3:00 p.m.-3:15 p.m.

Premier 1

COFFEE BREAK

3:15 p.m.-5:00 p.m.

Premier 1

UNITED STATES CENSUS BUREAU and REAPPORTIONMENT

Speakers:

Mr. Willie H. DeBerry
Partnership Coordinator
U.S. Census Bureau - Dallas RCC
Dallas, TX

Mr. Alfred W. "Butch" Speer
Clerk, LA House of Representatives
Baton Rouge, LA

Mr. Glenn Koepp
Secretary, LA State Senate
Baton Rouge, LA

5:15 p.m.-7:15 p.m.

Premier 2

EXECUTIVE OFFICERS' RECEPTION

All conference attendees are encouraged to attend this reception!

Thursday, February 4, 2010

8:00 a.m.-11:00 a.m.
REGISTRATION (through 11:00 a.m.)
CONTINENTAL BREAKFAST

Atrium

8:00 a.m.-8:15 a.m.
WELCOME AND INTRODUCTIONS

Premier 1

Presiding:
Honorable Bobby R. Washington
Mayor, Town of Cullen
LMA First Vice President

8:15 a.m.-9:00 a.m.
MAYOR'S COURT

Premier 1

Speaker:
Mr. Jerry J. Guillot
Chief of Staff, Louisiana State Senate
Baton Rouge, LA

9:00 a.m.-9:45 a.m.
THE LAWRASON ACT

Premier 1

Speaker:
Mr. Jerry J. Guillot
Chief of Staff, Louisiana State Senate
Baton Rouge, LA

9:45 a.m.-10:00 a.m.
COFFEE BREAK

Premier 1

10:00 a.m. - 11:00 a.m.

Premier 1

IMPROVING MAYOR-COUNCIL-CHIEF OF POLICE RELATIONSHIPS

Panelists:

Honorable David C. Butler, II
Mayor, Town of Woodworth
LMA Past President

Honorable Jimmy Durbin
Mayor, City of Denham Springs

Honorable Paul Molbert
Councilman, City of Rayne

Honorable Joey Normand
Mayor, Town of Brusly

Honorable Ron Schleuter
Chief of Police, City of Monroe
President, L.A.C.P.

Honorable Mike Knaps
Chief of Police, City of Baker

Mr. Jerry Guillot
Chief of Staff, Louisiana State Senate
Town Attorney, Town of Rosedale

Mr. John A. Gallagher
LMA Staff Attorney

11:00 a.m.-11:45 a.m.

Premier 1

LMA SERVICES AND PROGRAMS FOR MUNICIPALITIES

Speakers:

Mr. Mike Walker (LMA Computer Internet Technology Assistance Program)
LMA Information Technology Director
Baton Rouge, LA

Mr. Jerry Cronin (Risk Management, Inc.)
General Manager, RMI
Baton Rouge, LA

LMA/LaMATS/RMI Customer Service Team

Gerald Johnson [DeRidder]
LMA Past President [Retired]

Joe Sampite [Natchitoches]
LMA Past President [Retired]

Bill Mulkey [Winnsboro]
LMCA Past President [Retired]

Johnny Berthelot [Gonzales]
LMA Past President [Retired]

Sam Guarisco [Morgan City]
LaMATS/RDS

Mike Collins
RMI Marketing Director

11:45 a.m.

Premier 1

**ADJOURNMENT
LUNCHEON BUFFET**